



Things to Think About – Consultant Observations Report

*This document is confidential/internal to your organization only.
It is separate from the Organization Coaching Report.*

Children First/Communities in Schools
Organization Coaching Session conducted on May 4, 2018 with Judy Futch and Althea Gonzalez,
Consultants

Listed below are a few key issues that we observed in our brief work with your organization. We hope these outside observations, based on experience working with many other nonprofits, are helpful as you move ahead in building the capacity of your organization.

Logic Model Development or Refresh

- An opportunity exists for CF/CIS to update or refresh its program logic model as part of the strategic planning process. A logic model can help an organization clarify its outcomes, increase program alignment and streamline program focus. Logic models are often the first step in building a strong program evaluation system. The Kellogg Foundation has a guide that is helpful to learn about and develop logic models.

<https://www.bttop.org/sites/default/files/public/W.K.%20Kellogg%20LogicModel.pdf>

Parent Involvement

- An issue that was brought up in the Organization Coaching session was the importance of getting more parent voices at the Board level. With the advent of a strategic planning process, an opportunity exists for current Board members and volunteers to conduct interviews with parents to hear and record their ideas. This can be done through one-on-one interviews or through a number of focus groups or listening sessions. An additional idea is to develop a Parent Advisory Group that meets quarterly to give input to the Board on specific issues. As with any Advisory Group it is important to be sure that the Advisory Group understands its role and function.

Fundraising for Sustainability

- Several comments were made about the Board's involvement in fundraising and the shift to more project-based funding. CF/CIS may want to expand its Development Committee to include more community members. Also, the Development Committee, Board and staff may find it helpful to participate in WNC Nonprofit Pathway's Fundraising for Sustainability on-site training program.

<http://nonprofitpathways.org/services/strengthening-organizations/on-site-training/fundraising-for-sustainability/>.