

2020-21 ANNUAL REPORT



MESSAGE FROM THE EXECUTIVE DIRECTOR





All of us at Children First/Communities In Schools of Buncombe County are grateful to our supporters for their commitment throughout these unprecedented times. Thanks to our generous donors, we have sustained our services in the 2020-2021 school year and remain an anchor in the greater Asheville community for the children and families we serve. In a year with many challenges due to the global pandemic, including remote learning, lower school enrollment numbers, and the inability to have volunteers, we weathered through and adapted, emerging even stronger.

Our Student Support Specialists (SSS) connected with students in schools, in our Learning Centers, and through home visits. In addition to helping students with academic goals, SSS ensured they understood and addressed the full needs of each student, from basic needs like food and clothing to social-emotional needs. We served students from Johnston Elementary, Emma Elementary, and Claxton Elementary through "afterschool" enrichment programming in our community-based Learning Centers, expanding hours to support students with remote learning. Our Family Resource Centers at Emma Elementary and Estes Elementary continued to provide food, clothing, and cleaning and hygiene supplies, as well as Emergency Financial Assistance in the form of direct rent or utility payments to qualifying families.

In addition to our direct services and educational work, our advocacy team has remained a key voice for children and families in Western North Carolina. Our advocacy team works in collaboration with community partners to reduce persistent racial disparities in health, housing, wages, and education, utilizing strategies to reduce childhood poverty and disrupt the negative health, educational, developmental, and economic mobility outcomes overwhelmingly experienced by children in low-income households.

Despite the challenges all of us faced in the 2020-2021 school year, we are fortunate to be able to provide critical services to students and families while supporting and fighting for family-friendly policies as a community leader. We are most grateful to the individuals, faith organizations, government agencies, and foundations that make our work possible. Thank you for supporting Children First/CIS!

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WWW.CHILDRENFIRSTCISBC.ORG







STUDENT SUPPORT SPECIALISTS

TIER 1 SUPPORTS (SCHOOL-WIDE)

2,128

STUDENTS SERVED

TIER 2 & 3 SUPPORTS (CASE MANAGEMENT)

134

STUDENTS SERVED

ABC goals for case-managed students (Tier 2 &3)

100% Promoted to next grade

96% Progress toward or met **Attendance** goals

100% Progress toward or met **Behavior** goals

93% Progress toward or met Coursework goals



students were served at two Learning Centers in Pisgah View & Woodridge communities

ADVOCACY

SUCCESS EQUATION

- Advocated for the City and County to prioritize rental assistance with early rounds of federal COVID relief funds made available to local governments
- Partnered with Pisgah Legal Services and Buncombe County DHHS to create and share an educational video on the Emergency Rental Assistance program available from federal COVID relief funds https://youtu.be/ADuXNfJR6is
- Continued to advocate for affordable housing options for families with children with our Success Equation Housing Team partners
- Partnered with Mothering Asheville initiative to present advocacy curriculum to MAHEC Ob/Gyn residents as part of their annual didactic series
- Welcomed our newest Advocacy Specialist Alicia Fordham to the Advocacy Team

EARLY CHILDHOOD: BY THE NUMBERS

ALICIA

- WNC Early Childhood Coalition expanded to include 4 new agencies, including 2 licensed private centers and 2 licensed child care homes
- Seven WNC ECC member organizations deepened work with local caregivers and providers focused on building advocacy skills and increasing policy engagement
- Members met with 8 NC legislators to advocate for targeted investments in the state early childhood education infrastructure through COVID relief funding

FAMILY RESOURCE CENTER AT EMMA ELEMENTARY



backpacks of school supplies distributed



food boxes distributed, serving 1,615 individuals



children received gifts during Holiday Giving



families received \$15,510 in Emergency Financial Assistance

TEAM 23 HIGHLIGHTS

PROJECT POWER AMERICORPS

K-12 students at area schools and after school programs served by the Academic Enrichment Specialist

volunteers mobilized to combat food insecurity, homelessness, and domestic violence by the Community Resource Specialist

COMMUNITY PARTNER SITES YMCA Manna Food bank Rainbow Community School Asheville Poverty Initiative The Jewish Community Center Buncombe Partnership for Children Helpmate Homeward Bound

GREAT STORY:

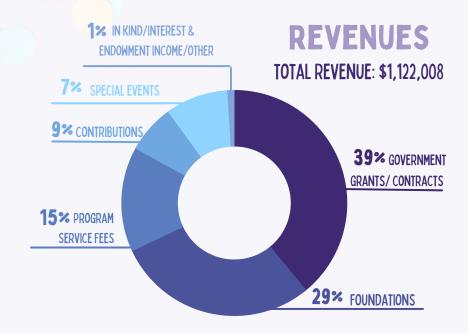
Garden Poverty falling apart. I had never built a fence before, so I spent a lot of the process clueless. However, one day I had a wonderful conversation about fences long-time patron named John. John working as a chiropractor, up struggling with addiction in his 30s experiencing he said he spent a lot of time doing contract work building digging and

The next day he drew up a diagram for a beautiful wood gate and low-cost plan for installing a fence. We now have a tall, beautiful white gate that John built himself.

Now that the fence is done, he has directed his attention to making the garden a more welcoming space. I am honored to have had the opportunity to serve at an organization that utilizes its community members to get projects done. We are better when all members of a community contribute to its success.

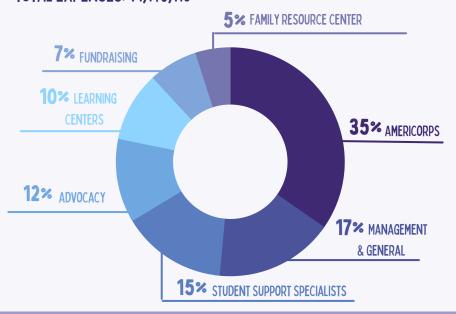
BY: KLARI, PPAC MEMBER
SERVING AT ASHEVILLE POVERTY
INITIATIVE

2020-2021 FINANCIAL REPORT



EXPENSES

TOTAL EXPENSES: \$1,143,116





THANK YOU TO OUR SUPPORTERS!





















BlueCross BlueShield of North Carolina













FIRST CITIZENS BANK HI-WIRE BREWING CHARLEYS KIDS SCHOENHOLZ FOUNDATION **BLUE RIDGE ORTHODONTISTS CIS OF NC** AMERICAN ENDOWMENT FOUNDATIION CAROLINA OPTHAMOLOGY KLUNK FAMILY FOUNDATION **JUBILEE! COMMUNITY** SELF HELP CREDIT UNION BEATTIE FAMILY FOUNDATION **CATHEDRAL OF ALL SOULS** WNC MOUNTAIN REALTY TO CHARITABLE FOUNDATION TRINITY EPISCOPAL CHURCH HARTMAN CHIROPRACTIC HUISKING FOUNDATION FIRST BAPTIST CHURCH FIRST CONGREGATIONAL UNITED CHURCH OF CHRIST